# eda\* Dairy Flash

# 1<sup>st</sup> June 2017 #9 - World Milk Day

The latest news about the world of dairy



# Raise a glass of milk to celebrate the benefits of dairy!

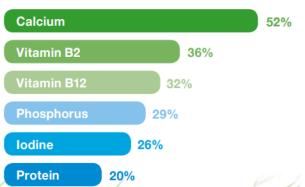
## Milk and dairy are a part of a healthy and balanced diet

Milk and dairy products are an **affordable**, **enjoyable** and a **tasty** way of achieving daily nutritional requirements in a healthy diet.

#### **Dairy's health benefits**

Daily consumption of milk and dairy products is important in a healthy balanced diet, during all stages of life. Dairy contributes significantly to nutrient intakes.

Average contribution (%) of dairy foods to nutrient intakes in adults in European countries (Based on a survey of 8 Member States)





Health benefits and nutritional value of dairy: for more



In 2001, the Food and Agriculture Organisation of the United Nations (FAO) selected 1<sup>st</sup> June as World Milk Day, which celebrates the important contributions of the dairy sector to sustainability, economic development, livelihoods and nutrition. The Global Dairy Platform (➤ link) coordinates global celebrations that day.





Connect to the world of dairy

The celebration of the World Milk Day coincides this year with the 40<sup>th</sup> anniversary of the Spanish National Federation of Dairy Industries (FeNIL). For the occasion, a high-level conference in Madrid will debate today on the challenges and celebrate the benefits of the dairy sector. Hélène Simonin (EDA) will take part in a panel discussion to highlight the essential nature of dairy products for societies, all around the world. More information on the event > link.



### Your favourite dairy product?

"My favourite dairy product is butter. A dollop of butter spread over a fresh slice of brown bread is one of life's simple

pleasures."

Phil Hogan

European Commissioner for Agriculture and Rural Development

"My favourite everyday dairy product is full fat fresh milk, which is always available in Ireland

> but not always throughout the rest of the EU."

> > MEP Mairead McGuinness

EPP, Ireland - Vice President of the European Parliament

"I have always very much enjoyed kefir, a great variety of yogurts and white

cheese with herbs."

MEP Czesław Siekierski

EPP, Poland - COMAGRI Chair

"I enjoy drinking a glass of milk Luxlait."

Jean-Claude Juncker

President of the European Commission



"A glass of fresh milk with a slice of black Lithuanian bread are like Proust's madeleine for me, taking me back to my childhood and

> my mother's kitchen. I still enjoy these immensely."

> > Vytenis Andriukaitis

EU Commissioner for

Health and Food Safety

"My mind goes to Parmigiano Reggiano: great alone, even better with a glass of good wine, it is ideal to enhance and develop

any Mediterranean recipe."

MEP Paolo De Castro

S&D, Italy







Connect to the world of dairy

# "Welcome to the Future of Milk" Opening of Arla's Innovation Centre in Århus, Denmark

HRH Crown Princess Mary of Denmark opened on 16 May the state-of-the-art Arla Global Innovation Centre that englobes - around a pilot dairy plant - the whole range of specific installations, like a 'consumer house', a 'customer collaboration lab' or a 'nutrition centre'. Arla Foods CEO Peder Tuborgh highlighted the exciting role of this centre to develop the future of milk and dairy: "Our role is to make dairy future happen: the key is affordability, relevance and sustainability".



HRH Crown Princess Mary of Denmark (left) opening the Arla Global Innovation Centre © 2017 The Real My Royals

## European Dairy Academix -Göttingen University in Brussels

**Prof von Cramon-Taubadel** and **Prof Bernhard Brümmer** headed the Brussels study visit of the department of agricultural, economics and rural development of the Göttingen University (DE).

Following a discussion on challenges and opportunities for the European dairy sector, with **EDA secretary General Alexander Anton**, the 40 students exchanged with civil servants from DG BUDGET, with the Brussels based think-tank FarmEurope and the Young Farmers Organisation CEJA at EDA.



Prof von Cramon-Taubadel and Prof Bernhard Brümmer with CEJA secretary general Alessia Musumarra



EDA\_Dairy @EDA\_Dairy May 17

.@EDA\_Dairy Kinga Adamaszwili and @FloraDewar discussing current EU #dairy nutrition and trade issues at 10<sup>th</sup> Euroforum of Polish Dairy





International and multidisciplinary 'Cheese Symposium' organised by the European Milk Forum (EMF) in Brussels next Thursday 8 June 2017.

